

April 19, 2010

Dr. [REDACTED]
[REDACTED]
[REDACTED]

Dear Dr. [REDACTED]

In 2008 after an extensive review of several professional liability carriers, the KDA announced our endorsement with the **Cincinnati Insurance Company** and its *Dentist's Package*, offered through our endorsed provider **Johnston Fiss Insurance**. The *Dentist's Package* includes professional liability, office and general liability and employment practices liability insurance.

Since this endorsement was launched, a large number of KDA members have taken advantage of Cincinnati's *Dentist's Package* offered through Johnston Fiss Insurance. The most often cited reasons for making the switch include:

- **Savings:** The KDA Insurance Plan generates an average **25% savings** in expiring premium. This is accomplished in large part by the discounts extended to KDA membership.
- **Coverage:** The KDA Insurance Plan is written on an "occurrence form", which extends separate limits to corporation, dentist & employees, and requires pure consent from the dentist to settle any claim, etc.
- **Service:** The KDA Insurance Plan offered through Johnston Fiss Insurance is easy to procure and maintain. The dedicated agent, Chris Boyle, is always accessible; whether at the office on his cell phone

With lower costs, broadened coverage and great service; there is no reason not to consider supporting the companies that support our association.

To receive a quote, please complete and fax the attached form back to the KDA and Johnston Fiss Insurance will contact you prior to your renewal date to offer a quote. You may also contact Chris Boyle at Johnston Fiss directly at 866/423-2423 or through the KDA at 800/432-3583.

Thanks for your consideration and for supporting the KDA!

Sincerely,



Dr. Brett Roufs, DDS
KDA President